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PRESS RELEASE

FLUX LABORATORY at MIA Milan Image Art & Design Fair Singapore

MIA Milan Image Art & Design Fair Singapore
October 23-26 2014
Marina Bay Sands
Flux Laboratory : booth 2 A-B

FLUX LABORATORY is delighted to announce its participation to the MIA Milan Image Art & Design Fair, which runs in Singapore from 23 to 26 October 2014.

What is FLUX Laboratory ? Flux Laboratory is a multidimensional space based in Geneva and Zurich, that fosters creative work and thought by bringing together the best in the arts, dance, philosophy, music, science, technology, media and business. Its mission is to bring culture, innovation and creativity to society.

Flux Laboratory is a producer of cutting-edge contemporary dance pieces, performance artists, visual arts exhibitions and design.

We created the FLUX BOX which holds 12 years of artistic experimentations. The first nomadic FLUX BOX stands at MIA Fair Singapore, to promote the « Cube vision » :

It's the right time to work together, team up and join forces, a great time to meet each other, co-exist, help each other, co-produce and take advantage of our resources.

The FLUX BOX is a communication tool : get inspired and see for yourself how a taste of culture can spark business innovation !

At 7pm (Singapore time – 13h Swiss time) on October 23rd, during the MIA fair opening, a live performance will link Flux Laboratory's booth at MIA fair with Flux Laboratory Zurich, for an online discussion between key actors of the arts and business worlds.

For further information, please contact:
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