



PRESS RELEASE
BARBERSHOP 1900

Flux Laboratory is pleased to invite the charismatic barber **Panagiotis Grigoriou** for a continuous performance to be held at Flux Laboratory Zurich **from the 19th to 22nd of November 2015.**

Opening: Thursday 19th November, from 6 p.m.

Performance until Sunday 22nd November - Opening times:

Thursday 19 - Friday 20: 11 a.m. until 9 p.m.

Saturday 21 - Sunday 22: 11 a.m. until 8 p.m.

Panagiotis Grigoriou is an ingenious and resourceful symbol of a generation that fights for the reinvention of Greece. It is with resoluteness that he decides to restage a century's old craft and to open his own business in Athens, The Barbershop 1900, which offers a clean shave and moustache design experience in pure tradition.

During four performative days at Flux Laboratory, Zurich men are invited to take a moment for themselves, despite their hectic daily life, and enjoy a relaxing experience.

After the barbers bespoke trim or cut, modern gentlemen will have the opportunity to give a price to values and make a donation to the Movember Foundation Switzerland *.

For more information:

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** For several years, the month of November is associated with the Movember movement, which raises awareness about men's health (prostate and testicular cancers, mental health problems and physical inactivity). On 1 November, every man is encouraged to shave closely and to let grow and maintain a mustache until the end of the month. The mustache becomes the rallying symbol of Movember cause.*